



WUTR
201 Humboldt Street
Rochester, NY 14610

Mundy Katowitz Media
1322 G Street Southeast
Washington, DC 20003

Contract # 1423853

Schedule Dates 09/13/16-09/19/16
Advertiser Kim Myers/Congress D 22/Democrat/NY (83452)
Agency Mundy Katowitz Media (10727)
Product Political - US Congress (1076)
Brand 694/724/3777 (557816)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Janet,Katowitz,
Phone/Fax /
CPE 694/724/3777
Account Types National/Political
Billing Type Standard
Comments Candidate
Separation: 30

Date Entered 09/09/16
Last Modified 09/09/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25283728
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$346.50
Net Total \$1,963.50
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Sep. 2016	32	\$2,310.00
Grand Total:	32	\$2,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/16-09/13/16	3	1:00	7A- 9A (EST)	1		X						1	\$70.00	\$70.00	Utica (WUTR)	Good Morning America	9/9/16
2.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	7A- 9A (EST)	1			X					1	\$70.00	\$70.00	Utica (WUTR)	Good Morning America	9/9/16
3.0	Normal Line / SPOT	09/15/16-09/15/16	3	1:00	7A- 9A (EST)	1				X				1	\$70.00	\$70.00	Utica (WUTR)	Good Morning America	9/9/16
4.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	7A- 9A (EST)	1					X			1	\$70.00	\$70.00	Utica (WUTR)	Good Morning America	9/9/16
5.0	Normal Line / SPOT	09/19/16-09/19/16	3	1:00	7A- 9A (EST)	1	X							1	\$70.00	\$70.00	Utica (WUTR)	Good Morning America	9/9/16
6.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	9A- 10A (EST)	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/9/16
7.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	9A- 10A (EST)	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/9/16
8.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	11A- 12P (EST)	1			X					1	\$60.00	\$60.00	Utica (WUTR)	The View	9/9/16
9.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	11A- 12P (EST)	1					X			1	\$60.00	\$60.00	Utica (WUTR)	The View	9/9/16
10.0	Normal Line / SPOT	09/13/16-09/13/16	3	1:00	1P- 2P (EST)	1		X						1	\$50.00	\$50.00	Utica (WUTR)	The Chew	9/9/16
11.0	Normal Line / SPOT	09/15/16-09/15/16	3	1:00	1P- 2P (EST)	1				X				1	\$50.00	\$50.00	Utica (WUTR)	The Chew	9/9/16
12.0	Normal Line / SPOT	09/19/16-09/19/16	3	1:00	1P- 2P (EST)	1	X							1	\$50.00	\$50.00	Utica (WUTR)	The Chew	9/9/16
13.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	2P- 3P (EST)	1					X			1	\$60.00	\$60.00	Utica (WUTR)	General Hospital	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	09/19/16-09/19/16	3	1:00	2P- 3P (EST)	1	X							1	\$60.00	\$60.00	Utica (WUTR)	General Hospital	9/9/16
15.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	5P- 6P (EST)	1			X					1	\$100.00	\$100.00	Utica (WUTR)	Ellen	9/9/16
16.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	5P- 6P (EST)	1					X			1	\$100.00	\$100.00	Utica (WUTR)	Ellen	9/9/16
17.0	Normal Line / SPOT	09/13/16-09/13/16	3	1:00	6P- 6:30P (EST)	1		X						1	\$130.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	9/9/16
18.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	6P- 6:30P (EST)	1			X					1	\$130.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	9/9/16
19.0	Normal Line / SPOT	09/15/16-09/15/16	3	1:00	6P- 6:30P (EST)	1				X				1	\$130.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	9/9/16
20.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	6P- 6:30P (EST)	1					X			1	\$130.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	9/9/16
21.0	Normal Line / SPOT	09/19/16-09/19/16	3	1:00	6P- 6:30P (EST)	1	X							1	\$130.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	9/9/16
22.0	Normal Line / SPOT	09/13/16-09/13/16	3	1:00	7P- 7:30P (EST)	1		X						1	\$50.00	\$50.00	Utica (WUTR)	Entertainment Tonight	9/9/16
23.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	7P- 7:30P (EST)	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Entertainment Tonight	9/9/16
24.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	7P- 7:30P (EST)	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Entertainment Tonight	9/9/16
25.0	Normal Line / SPOT	09/13/16-09/13/16	3	1:00	7:30P- 8P (EST)	1		X						1	\$50.00	\$50.00	Utica (WUTR)	The Insider	9/9/16
26.0	Normal Line / SPOT	09/15/16-09/15/16	3	1:00	7:30P- 8P (EST)	1				X				1	\$50.00	\$50.00	Utica (WUTR)	The Insider	9/9/16
27.0	Normal Line / SPOT	09/19/16-09/19/16	3	1:00	7:30P- 8P (EST)	1	X							1	\$50.00	\$50.00	Utica (WUTR)	The Insider	9/9/16

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28.0	Normal Line / SPOT	09/14/16-09/14/16	3	1:00	11P- 11:35P (EST)	1			X					1	\$100.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	9/9/16
29.0	Normal Line / SPOT	09/16/16-09/16/16	3	1:00	11P- 11:35P (EST)	1					X			1	\$100.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	9/9/16
30.0	Normal Line / SPOT	09/17/16-09/17/16	3	1:00	8A- 9A (EST)	1						X		1	\$30.00	\$30.00	Utica (WUTR)	Good Morning America Weekend	9/9/16
31.0	Normal Line / SPOT	09/18/16-09/18/16	3	1:00	9A- 10A (EST)	1							X	1	\$50.00	\$50.00	Utica (WUTR)	This Week	9/9/16
32.0	Normal Line / SPOT	09/18/16-09/18/16	3	1:00	11P- 12A (EST)	1							X	1	\$40.00	\$40.00	Utica (WUTR)	Scandal	9/9/16

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